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# HRM DIRECTORS' FORUM GUANGZHOU 2008

► 27 November 2008

► Shangri-La, Guangzhou

1 Hui Zhan Dong Road, Hai Zhu District, Guangzhou 510308, China

www.hrmdirectorsforum.com



**RICHARD FONG**  
Vice President - Human Resources & Administration Department  
CLOVER GROUP INTERNATIONAL LIMITED



**JENNY ZHANG**  
Senior Human Resources Director  
B&Q CHINA



**KATTEY WEI**  
China HR Manager  
NEW BALANCE CHINA



**WALTER CAI**  
Senior Human Resources Manager  
COOPER DIGITAL LIGHTING



**SUSIE BATES**  
Vice President, Human Resources  
UNITED FAMILY HOSPITALS & CLINICS



**PAUL NG**  
Senior Director & General Manager, Greater China  
KELLY SERVICES

## INVITED SPEAKERS:

**DOMINIQUE LEYMARIE**  
Global HR Director  
TCL MULTIMEDIA CO., LTD

**IVY HO**  
HR Director  
BOOKHAM TECHNOLOGY

**KATHLEEN GUO**  
PRC Human Resources Director  
WING HANG BANK

**CLARE LAW**  
Vice President Human Resources  
INTEGRATED DISPLAY TECHNOLOGY LIMITED

**KC LOH**  
HR Director, Asia Pacific  
KAZ (FAR EAST) LTD

**HELEN LI**  
Regional HR Manager of South China  
SCHNEIDER ELECTRIC (CHINA) INVESTMENT CO.,LTD.

In today's increasingly competitive and uncertain economic landscape, effective HR and talent strategies remain a critical factor to achieving business success. The *HRM Directors' Forum* has therefore been tailor-made to help you implement and advance the best possible strategies to tackle the unique talent challenges both today and tomorrow.

This intensive one-day event features top HR professionals and thought leaders to provide you with invaluable 'take home' strategies for short, medium and long term improvements.

\*Early Bird Special. Registration and payment received by 7 November 2008

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## Speakers Bio



### **RICHARD FONG**

*Vice President - Human Resources & Administration Department*

Clover Group International Limited

Richard Fong, GRP, CCP, CBP, CPM, MBA, Notary Public

Richard Fong is a Senior Executive Human Resources Executive and a Fellow Member of Hong Kong Institute of Director, a USA Notary Public and a Charter Member of the WorldatWork Society of Certified Professionals. In such role he advises multinational companies as regards the talent management, C & B policies, employees relationship and employer branding.

Richard joined Clover Group International in 2007 as Vice President - Human Resources to manage the Asia hub operations expansion. Working with the local teams, he was responsible for designing and implementing Clover's compensation & benefits policies, resourcing and management. Under his leadership, he laid the foundations for a high performance employee relations environment internally, while working to build real employer brand awareness in China - building the site to over 10,000+ employees. Since late 2007, Richard has been focusing on working with Clover leadership & employees across the Asia region to build and support a strong internal culture of innovation and high performance and received the Most Improved Department Award for the human resources team at end of year.



### **JENNY ZHANG**

*Senior HR Director*  
B&Q China

Being a member of the Kingfisher (Europe's largest professional non-food retail investment group) Talent Group, Jenny is now Senior HR Director of South Region at B&Q China, overseeing functions as Staffing, C&B, Training, Projects, and Employee Relationship & Operation Support. In her almost six years' HR Director position at B&Q, Jenny has rich and successful experience as responsible for the merger project of OBI and B&Q during the period from May 2005 to March 2006, which she found HR plays a significant role in the process of corporate merger and acquisition.



### **KATTEY WEI**

*China HR Manager*  
New Balance China

Kathey is a typical HR professional and employee energizer. She has achieved the Senior Human Resources Management Qualification, which is the highest level vocational qualification in the HR spectrum of China. She is currently a member of Hong Kong Institute of Human Resources Management.

Kathey has engaged herself in the HR management in multinational companies since she graduated from university. Besides solid knowledge in the industries like manufacturing, sales, trading, etc., she is conversant with all HR functions such as Employee Recruitment, Performance Management, Training and Development, etc. Thanks to her more than ten-year work experience and MBA educational background, she has substantial understanding of human resources management strategies while witnessing the evolvement of HR field in China in the past one decade. When she worked at the senior HR managerial position like Regional HR Manager, China HR Manager, etc. in the Fortune 500 companies such as Mattel, Unilever, etc., she successfully set up the effective HR Management system for the companies she worked for.



### **WALTER CAI**

*Senior Human Resources Manager*  
Cooper Digital Lighting

Walter graduated from Zhejiang University. He has worked 10 years in an HK and Singapore Listed Company - Elec & Eltek as Magnetic BU HR Manager and 5 years in Fortune 500 Company Cooper Industries, currently, he services in Cooper Lighting BU as Sr. HR Manager, taking care of general HR affairs for 4 factories, including staffing, MD&P, C&B, ER, EHS & legal advisor. During his services with Elec & Eltek, he assist the corporate to establish the Magnetic BU from horizon, and as the leader to establish a branch factory in Luoding, Guangdong. During his services with Cooper Industries, HR strategy & policy review & adjustment, eliminating employment risks & building a stronger HR team to support the China business from revenue 500 million to 1.2 billion.



### **SUSIE BATES**

*Vice President, Recruitment*  
United Family Hospital & Clinics

Susie has been living and working in Beijing, China for 25 years as a hands-on human resources practitioner. Susie was involved at the start-up of the UK firm, Rolls-Royce International operations in China from the early 80s, spending over sixteen years with the organization holding senior management positions. Prior to joining the United Family in the late summer of 2003, Susie was Director of Human Resources for the Siemens & CITIC finance leasing joint venture, Xin De Telecom. Susie is a member of the Society of Human Resource Management, and the American Society for Healthcare Human Resources Administration.



### **PAUL NG**

*Senior Director & General Manager, Greater China*  
Kelly Services

Paul Ng has over 19 years of experience in management and human resources in Asia Pacific. As Senior Director and General Manager of Kelly Services in Greater China, he is based in Shanghai and has responsibility for the overall management of 9 offices and operations of Kelly Services in China and Hong Kong.

He is an active and prominent member of the recruitment services profession in Asia Pacific having started P-Serv, a human resource consulting and payroll services company in 1990. He led many initiatives for significant business growth and has extensive experience working with clients in chemicals manufacturing, food and beverage, logistics, FMCG and electronic engineering industries.

He was instrumental in the sourcing of new markets and the expansion of P-Serv into Greater China. Kelly Services Inc, a leading global provider of staffing services, acquired P-Serv in 2007. Today, Kelly Services is present in 37 countries and territories worldwide. P-Serv remains a well-known name in Asia Pacific and continues to carry significant goodwill.

He has been a featured speaker throughout the Asia Pacific region on human resource management issues and has a passion in the areas of executive search, talent management and development and recruitment process outsourcing.

Paul Ng holds a Bachelor of Engineering degree from the National University of Singapore.

## What Delegates said about the HRM Directors' Forum 07 Guangzhou:

“ I thought the overall event was very well organised and executed. Both speakers and topics were relevant. The number of registration proves to be successful and soon. I can see this growing into a 2 days event! ”

*Dickson Chin, Director Relocation Services*  
**SIRVA RELOCATION HONG KONG**

“ It is a great event that allows HR practitioners to meet and exchange ideas on topics that are commonly interested by all. The workshops appeared to be informative and useful to participants. ”

*Jimmy So, Director of Human Resources*  
**SHANGRI-LA HOTEL, GUANGZHOU**

“ The forum is really excellent! It is well organised and speakers are well prepared. It's a dilemma for me to make a choice when two interested topics are addressing at the same time. ”

*Walter Cai, Senior Manager, HR & Admin*  
**DIGITAL LIGHTING (DONGGUAN) CO. LTD.**

“ This is my first time to attend this forum. It's very professional. I'm impressed by experienced speakers and their sharing are all popular topics we are now talking about. I'm looking forward to the forum next year. ”

*Martin Tian, People, Learning & Development Manager*  
**WRIGLEY CONFECTIONERY (CHINA) LTD.**

## REGISTRATION

To secure your seat, please fill out the following registration form and fax / email us at KEY MEDIA INTERNATIONAL HONG KONG office

Register now to get the many benefits the HR Directors' Forum can provide.

## How to book

Contact Michelle Chau



Tel: (852) 2815 5988

Fax: (852) 2815 5225



Email: michelle@kmimail.com



Website: www.hrmdirectorsforum.com

## Registration Form

There are more than 15 concurrent workshop sessions over the course of the day, you can choose ahead the workshop sessions you desire to attend. You will receive an email confirmation 2 weeks before the forum.

### » ATTENDEE DETAILS:

Name \_\_\_\_\_ Company \_\_\_\_\_  
Position \_\_\_\_\_ Email \_\_\_\_\_  
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### DATE

27 November 2008 (Thursday)

### REGISTRATION OPTIONS

I will attend  
 I will attend luncheon  I will not attend luncheon  I am a vegetarian